



## West Coast Trade Report

**April 2021** 

## A First Glimpse at the TEU Tallies for March

**Note:** The ports we survey take anywhere from a few days to a few weeks to report their container trade statistics. Because West Coast ports are generally much quicker in releasing their monthly TEU counts than their rival ports elsewhere in the country, these "First Glimpse" numbers are necessarily incomplete and may give a misleading indication of the latest trends.

Several ports have already announced their March container tallies and, not unexpectedly, the year-over-year increases in inbound loads have been downright phantasmagorical. The most astonishing numbers were posted by the Port of Los Angeles, where the number of inbound loads leaped by 122.5%, more than doubling the 220,254 inbound loaded TEUs the port had handled a year earlier. So great was the year-over-year difference (269,860 TEUs) that it alone exceeded the 249,395 inbound loads in March at Sayannah.

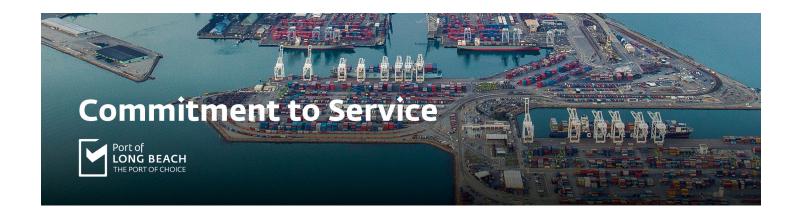
Next door, the Port of Long Beach posted a 74.0% leap in inbound loads, while up the coast the Port of Oakland recorded a 30.5% year-over-year increase. At the Northwest Seaport Alliance Ports of Seattle and Tacoma, inbound loads in March were up 66.5% from March 2020 but also up 19.6% over March 2019. Overall, the Big Five USWC ports handled 529,844 more loaded inbound TEUs than they had a year earlier, a gain of 87.4%.

Across the border in British Columbia, Vancouver reported a 51.9% bump in inbound loads, while Prince Rupert saw a 64.8% increase.

Elsewhere, inbound loads were up dramatically from the abyss that was last March at Savannah (+69.6%), Charleston (+49.8%), Houston (+45.2), and Virginia (+31.2%). Even measured against a more normal March two years ago, the gains these ports posted were also remarkable: Savannah (+33.8%); Charleston (+22.6%); Houston (+22.5%); Virginia (+21.5%).

Outbound loads were a different story, though, with the five major USWC ports shipping 0.7% fewer TEUs than they had in the dreadful month of March 2020. At Long Beach, 3.9% fewer loaded TEUs sailed from the port in March than a year earlier, but Los Angeles eked out a 1.4% year-over-year gain in outbound loads. In a particularly noteworthy development, Oakland, a major conduit for containerized agricultural exports, shipped 12.4% more loaded TEUs than it had in the same month last year. Not so positive was the experience of the Washington State Ports of Tacoma and Seattle, where export loads were down 19.2% from a year earlier.

On the East Coast, Savannah's outbound loads were off by 1.1%. However, Charleston reported an 8.2% gain, while Virginia's outbound loads were up 4.5%. Boston's traffic





## A First Glimpse at the TEU Tallies for March Continued

in outbound loads did jump 30.6% in March, but only to 8,505 TEUs from 6,513 TEUs (the equivalent of a Texas-Leaguer at Fenway). Houston's number of outbound loads was off by 7.2% from a year earlier.

In British Columbia, Vancouver and Prince Rupert combined to eke out a meager 0.1% gain in outbound loads over March 2020.

# Deconstructing the February 2021 TEU Numbers

Please note: The numbers here are not derived from forecasting algorithms or the partial information available from U.S. Customs and Border Protection but instead represent the actual TEU counts as reported by the major North American seaports we survey each month. The U.S. mainland ports we monitor collectively handle over 90% of the container movements at continental U.S. ports.

Exhibit 1 displays the complete inbound loaded container traffic numbers for February as reported by the sixteen mainland U.S. and two British Columbian ports we monitor. Inbound loads for all eighteen ports totaled 2,107,997 TEUs, up by 21.2% (+368,864 TEUs) from a year earlier. But in what was at least a momentary ebbing of the import surge that has convulsed maritime supply chains since last spring, February's tide was

**Exhibit 1** 

#### February 2021 - Inbound Loaded TEUs at Selected Ports

	Feb 2021	Feb 2020	% Change	Feb 2021 YTD	Feb 2020 YTD	% Change
Los Angeles	412,884	270,025	52.9%	850,493	684,756	24.2%
Long Beach	373,756	248,592	50.3%	738,011	558,553	32.1%
San Pedro Bay Totals	786,640	518,617	51.7%	1,588,504	1,243,309	27.8%
Oakland	80,200	63,568	26.2%	157,603	151,437	4.1%
NWSA	101,091	91,660	10.3%	215,174	194,538	10.6%
USWC Totals	967,931	673,845	43.6%	1,961,281	1,589,284	23.4%
Boston	5,281	11,622	-54.6%	16,132	25,024	-35.5%
NYNJ	334,176	300,445	11.2%	705,568	623,088	13.2%
Maryland	38,565	36,870	4.6%	82,141	82,138	0.0%
Virginia	110,274	97,559	13.0%	241,051	206,443	16.8%
South Carolina	81,899	88,178	-7.1%	177,377	178,843	-0.8%
Georgia	189,677	170,007	11.6%	422,322	358,769	17.7%
Jaxport	22,430	26,128	-14.2%	55,990	52,826	6.0%
Port Everglades	28,875	27,651	4.4%	55,706	54,102	3.0%
Miami	41,512	37,556	10.5%	92,772	72,781	27.5%
USEC Totals	852,689	796,016	7.1%	1,849,059	1,654,014	3.0%
New Orleans	10,356	9,395	10.2%	19,771	21,909	-9.8%
Houston	92,434	89,923	2.8%	214,012	194,970	9.8%
USGC Totals	102,790	99,318	3.5%	233,783	216,879	7.8%
Vancouver	146,659	114,201	28.4%	307,842	257,807	19.4%
Prince Rupert	37,928	55,753	-32.0%	88,171	104,901	-15.9%
BC Totals	184,587	169,954	8.6%	396,013	362,708	9.2%
US/BC Totals	2,107,997	1,739,133	21.2%	4,440,136	3,822,885	16.1%
US Total	1,923,410	1,569,179	22.6%	4,044,123	3,460,177	16.9%
USWC/BC	1,152,518	843,799	36.6%	2,357,294	1,951,992	20.8%

Source Individual Ports





down 10.4% from the 2,353,358 TEUs those ports had handled just a month earlier in January.

As the numbers show, inbound loaded container traffic jumped most precipitously along the U.S. West Coast, where the major ports saw a 43.6% increase. Those five ports in California and Washington State collectively handled 50.3% of all inbound loads discharged at the sixteen American ports we track. That was up sharply from their 42.9% share a year earlier. The East Coast share of traffic in loaded TEUs discharged at the mainland U.S. we survey declined to 40.5% from 45.8% in February 2020.

Meanwhile, exports, as **Exhibit 2** reveals, continued to spiral lower. The eighteen ports we track reported outbound loads totaling 1,022,243 TEUs, a 12.9% (-151,933 TEUs) fall-off, with only Virginia and Jacksonville showing year-over-year gains. The USWC share of outbound loads from the 18 ports slipped in February to 34.2% from 34.7% a year earlier, while the USEC share rose to 47.3% from 44.9%. The 936,004 loaded TEUs that sailed from mainland U.S. ports in February was the lowest since last May's 819,877 TEUs of outbound loads.

#### **Weights and Values**

So, of course, the TEU is the container shipping industry's preferred metric. But here, though, we offer two alternative measures – the declared weight and value of the goods housed in those TEUs. The percentages in the following exhibits are derived from data compiled by the U.S. Commerce Department that are published with a five-week time-lag.

Exhibit 2

## February 2021 - Outbound Loaded TEUs at Selected Ports

	Feb 2021	Feb 2020	% Change	Feb 2021 YTD	Feb 2020 YTD	% Change
Los Angeles	101,208	134,469	-24.7%	220,535	282,675	-22.0%
Long Beach	119,416	125,559	-4.9%	235,670	234,183	0.6%
San Pedro Bay Totals	220,624	260,028	-15.2%	456,205	516,858	-11.7%
Oakland	69,588	78,280	-11.1%	138,735	156,122	-11.1%
NWSA	59,218	68,553	-13.6%	116,735	134,964	-13.5%
USWC Totals	349,430	406,861	-14.1%	711,675	807,944	-11.9%
Boston	4,174	5,767	-27.6%	10,866	12,732	-14.7%
NYNJ	94,698	113,801	-16.8%	203,436	232,289	-12.4%
Maryland	19,564	20,049	-2.4%	39,468	40,410	-2.3%
Virginia	87,466	80,834	8.2%	172,154	160,162	7.5%
South Carolina	67,411	74,235	-9.2%	135,348	142,740	-5.2%
Georgia	111,045	125,953	-11.8%	224,410	247,913	-9.5%
Jaxport	43,408	38,451	12.9%	87,022	80,392	8.2%
Port Everglades	29,787	34,613	-13.9%	60,582	68,096	-11.0%
Miami	26,020	34,043	-23.6%	53,630	69,367	-22.7%
USEC Totals	483,573	527,746	-8.4%	986,916	1,054,101	-6.4%
New Orleans	23,161	24,417	-5.1%	44,595	50,630	-11.9%
Houston	79,840	110,854	-28.0%	179,534	229,636	-21.8%
USGC Totals	103,001	135,271	-23.9%	224,129	280,266	-20.0%
Vancouver	74,109	84,918	-12.7%	153,303	163,074	-6.0%
Prince Rupert	12,130	19,380	-37.4%	28,748	29,115	-1.3%
British Columbia Totals	86,239	104,298	-17.3%	182,051	192,189	-5.3%
US/Canada Total	1,022,243	1,174,176	-12.9%	2,104,771	2,334,500	-9.8%
US Total	936,004	1,069,878	-12.5%	1,922,720	2,142,311	-10.3%
USWC/BC	435,669	511,159	-14.8%	893,726	1,000,133	-10.6%

Source Individual Ports





**Exhibit 4** shows how the three major USWC gateways have been faring with respect to their respective shares of containerized imports offloaded at mainland U.S. seaports. But not all containerized goods moving through U.S. West Coast ports pass through the five major gateways. In fact, some of the left coast's smaller ports have lately been expanding their collective share of the USWC container trade. The Port of Portland (Oregon) has lately been making a comeback as a container port, while the Ports of San Diego and Hueneme have been seeing fresh fruit importers transitioning to refrigerated containers from refrigerated vessels. In February, according to U.S. Commerce Department trade data, these and other smaller USWC ports handled 7.1% of all inbound containerized tonnage landed along America's Pacific Coast. That was up from 4.7% a year earlier. These "other USWC ports" also handled 6.1% of all containerized export tonnage in February, up from a slender 1.7% share a year earlier.

All USWC ports, big and small, handled 38.6% of all containerized import tonnage at mainland U.S. ports in February. That was up from 33.3% a year earlier. The same ports handled 34.8% of all containerized export tonnage from U.S. mainland ports in February, up slightly from a 34.2% share in February 2020.

In February, 52.7% of all containerized import tonnage originating in the Far East came through USWC ports, down sharply from 57.1% a year earlier.

Exhibit 5 displays the shares of U.S. container trade involving the Far East handled by the major USWC ports. But, as noted above, not all of the container trade through USWC ports takes place at one of the five major ports. The smaller U.S. West Coast gateways accounted for 2.5% of all USWC containerized import tonnage from the Far East, up from 1.4% in February 2020. On the export side, the smaller ports along the West Coast accounted for 3.0% of all containerized shipments to the Far East in February, up from 0.4% a year earlier.

As a result, USWC ports of all sizes handled 57.9% of all containerized import tonnage into U.S. mainland ports from the Far East in February, up from 54.7% in January and from 50.9% last February. The same ports accounted for 52.7% of U.S. containerized export tonnage to the Far East this February, up from 52.0% in January but down sharply year-over-year from a 57.1% share.

Exhibit 3

February Year-to-Date Total TEUs (Loaded and Empty) Handled at Selected Ports

	Feb 2021	Feb 2020	% Change
Los Angeles	1,634,832	1,350,181	21.1%
Long Beach	1,535,741	1,165,257	31.8%
NYNJ	1,346,404	1,196,148	12.6%
Georgia	850,411	742,076	14.6%
Vancouver	600,705	497,159	20.8%
Manzanillo	555,985	503,091	10.5%
NWSA	551,619	524,749	5.1%
Virginia	519,495	435,050	19.4%
Houston	453,802	524,247	-13.4%
South Carolina	398,533	408,234	-2.4%
Oakland	389,651	391,384	-0.4%
Montreal	263,328	263,251	0.0%
JaxPort	224,480	209,258	7.3%
Miami	206,159	189,528	8.8%
Lazaro Cardenas	186,576	208,355	-10.5%
Prince Rupert	173,640	181,828	-4.5%
Port Everglades	170,852	176,285	-3.1%
Maryland	166,626	169,402	-1.6%
Philadelphia	103,267	108,100	-4.5%
New Orleans	85,278	103,531	-17.6%
Boston	34,607	48,801	-29.1%
US/Canada Total	9,683,496	8,684,469	11.5%
US Mainland Only	8,671,757	7,742,231	12.0%

Source Individual Ports





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USWC Ports Shares of Worldwide U.S. Mainland, February 2021

	Feb 2021	Jan 2021	Feb 2020			
Shares of U.S. Mainland Ports Containerized Import Tonnage						
LA/LB	28.4%	27.5%	23.4%			
Oakland	3.8%	3.6%	3.8%			
NWSA	3.7%	4.6%	4.5%			
Shares of U.S. Ma	ainland Ports Conta	ainerized Import Va	ılue			
LA/LB	35.5%	33.9%	30.5%			
Oakland	3.6%	3.2%	3.4%			
NWSA	4.9%	6.0%	6.2%			
Shares of U.S. Mainland Containerized Export Tonnage						
LA/LB	19.5%	19.4%	19.6%			
Oakland	6.6%	6.1%	6.6%			
NWSA	6.6%	7.3%	7.4%			
Shares of U.S. Mainland Conatainerized Export Value						
LA/LB	19.4%	18.6%	19.8%			
Oakland	7.9%	6.8%	7.9%			
NWSA	3.9%	4.3%	4.2%			

Source: U.S. Commerce Department.

## Exhibit 5

USWC Ports Shares of U.S. Mainland Trade With East Asia, February 2021

	Feb 2021	Jan 2021	Feb 2020			
Shares of U.S. Mainland Ports' East Asian Container Import Tonnage						
LA/LB	46.2%	43.3%	38.4%			
Oakland	4.6%	3.9%	4.7%			
NWSA	5.7%	6.8%	7.1%			
Shares of U.S. Mainland Ports' East Asian Container Import Value						
LA/LB	52.0%	49.3%	45.9%			
Oakland	4.3%	3.8%	4.3%			
NWSA	7.0%	8.7%	9.3%			
Shares of U.S. Mainland Ports' East Asian Container Export Tonnage						
LA/LB	32.2%	31.9%	34.0%			
Oakland	8.4%	7.9%	10.1%			
NWSA	10.5%	11.4%	12.7%			
Shares of U.S. Mainland Ports' East Asian Container Export Value						
LA/LB	38.2%	37.6%	39.8%			
Oakland	12.4%	11.6%	13.6%			

Source: U.S. Commerce Department.

7.5%

**NWSA** 

#### Who's #1?

The Port of Los Angeles was the nation's busiest container port in February 2021, having handled 799,315 total TEUs (loads and empties) that month. The neighboring Port of Long Beach ran a close second with 771,735 more TEUs. Together, the San Pedro Bay complex managed to process 1,571,050 total TEUs in February. In third place came the Port of New York/New Jersey (PNYNJ) with 721,284 TEUs. Fourth place went to Savannah with 390,804 total TEUs. The NWSA Ports of Tacoma and Seattle ran fifth among the U.S. ports we track with a total of 285,382 TEUs in February.

For nitpickers who believe empty boxes shouldn't count, the rankings do not change. Los Angeles remained the dominant gateway with 514,092 loaded TEUs crossing its docks in the year's second month. In second place with 493,172 loaded TEUs was the Port of Long Beach, easily ahead of PNYNJ's 428,874 total TEUs. Savannah was well behind with 300,722 laden TEUs.

8.1%

8.5%

In the category of inbound loads, Los Angeles (412,884 TEUs) exceeded Long Beach (379,756 TEUs) and PNYNJ (334,176 TEUs). Inbound loads at Savannah totaled 189,677 TEUs.

As for outbound loads in February, the most intriguing news is not that Savannah (111,045 TEUs) bested PNYNJ (94,698 TEUs), but that the Georgia port topped the Port of Los Angeles (101,208 TEUs), while falling shy of Long Beach (119,416 TEUs).





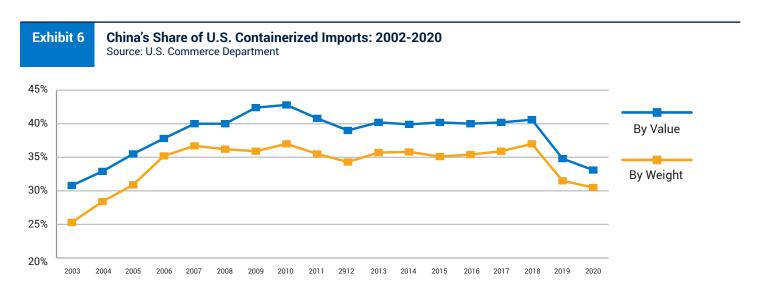
## China's Dimming Role in U.S. Containerized Imports

Amidst talk about formulating policies explicitly aimed at decoupling the American and Chinese economies, the increasingly fractious diplomatic relations between Washington and Beijing have also been taking a toll on bilateral trade links. As **Exhibit 6** attests, China's share of U.S. containerized imports in tonnage terms last year dropped to a level last seen in 2005, while its share of the value of those shipments declined to a level just a shade higher than in 2004. China remains the principal source of

the containerized cargos entering American ports, but the decline in its shares in the past couple of years has been precipitous. No improvement in the bilateral relationship appears imminent.

#### **Scraps of Paper**

Not too long ago, China bought 74.1% of all of America's containerized exports of scrap paper. That would have been in 2016. But China decided to become more discriminating about the quality of scrap paper it would take off our hands. (That could happen when you've

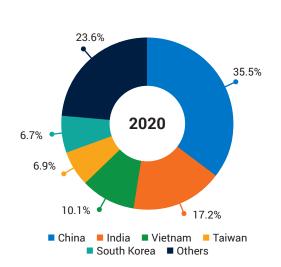


#### Exhibit 7

#### Global Markets for Containerized U.S. Scrap Paper Exports

Source: U.S. Commerce Department



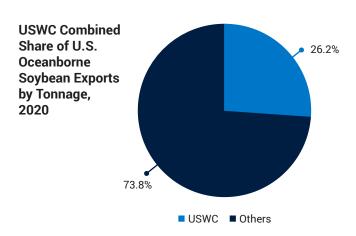


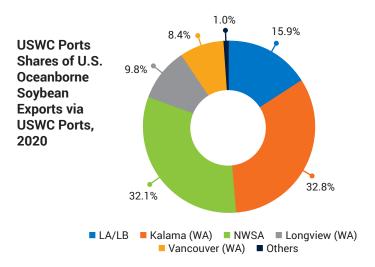




**Exhibit 8** 

**U.S. Soybean Export Ports, 2020** Source: U.S. Commerce Department





opened one too many containers stacked tightly with used pizza boxes with pizza remains still attached.) And then there's been all that back-and-forth between Beijing and Washington that hasn't much helped matters.

In any event, by February of this year, China's share of our containerized scrap paper exports had plummeted to 5.6%, which was actually an improvement over its 3.6% share in January and 3.3% share in December.

Nevertheless, total U.S. scrap paper export tonnage worldwide in February was down less than one percent from a year earlier. How'd that happen?

What happened was that scrap paper shippers got resourceful and found alternate markets. So who has stepped up? India, mainly, although Vietnam, Thailand, Malaysia, Singapore, and Ecuador have all become more enthusiastic importers of our previously used paper products.

Port-wise, the Port of Los Angeles and Long Beach have handled about one-third of all scrap paper exports in recent years. Last year, their share was 32.6%. Not surprisingly, the number two gateway last year was the Port of New York/New Jersey with a 23.4% share, followed by the Port of Oakland (16.6%). Owing largely to India's overtaking of China as the principal destination overseas of American scrap paper, San Pedro Bay's share

of the trade dwindled from 31.7% in February 2020 to 27.8% this February, while PNYNJ's shared edged up from 23.8% to 25.1%. Oakland's share meanwhile slipped from 16.8% to 12.9%.

## A Few Words and Numbers about U.S. Soybean Exports

For the record, fully 91.1% of the 60.28 million metric tons of U.S. soybean exports that were shipped from American ports last year were not containerized. Also, let the record show that 25.9% more soybeans were exported in 2020 than in 2019. Finally, the record should further indicate that soybean exports in the first two months of this year were up by 70.9% from the same months a year ago and by 47.0% from the first two months of 2019. Most would likely consider this to be a thriving trade.

Fans of U.S. West Coast ports might like to know that, in terms of sheer tonnage, America's Pacific Coast seaports and riverports handled 26.2% of all seaborne exports of U.S. soybeans last year, as the left half of **Exhibit 8** reveals. That has been a fairly average share in recent years, down from 30.0% in 2019 but up from 24.4% in 2018.

The right half of Exhibit 8 shows how USWC ports divvied up the 15.76 million metric tons of soybeans that were shipped through USWC ports last year. Foreign journalists





(i.e., East Coast reporters) may be shocked to learn that the Big Dog here is not the sprawling Southern California Ports of Long Beach and Los Angeles but rather the Columbia River Port of Kalama, whose 32.8% share the USWC soybean export trade edged out the 32.1% combined share held by the Northwest Seaport Alliance Ports of Tacoma and Seattle. The 15.9% share of the tonnage that moved through the Ports of Long Beach and

Los Angeles was higher than the individual shares that sailed from two other Washington State ports, Longview (9.8%) and Vancouver (8.4%). But the three ports on the Washington State side of the Columbia River that separates Washington and Oregon collectively handled 51.0% of the USWC soybean export trade last year, or 13.4% of all U.S. seaborne soybean exports in 2020.

#### **Jock O'Connell's Commentary:**

## A Brisk Trade in Sour Grapes and Bromides

There continues to be a surfeit of sorrowful stories in the media about exporters of agricultural goods allegedly being denied access to either shipping containers or space aboard outbound vessels. So disposed are certain journalists to take the side of bedraggled farm exporters that even the customary disclaimer "allegedly" is commonly dropped from the charges being hurled against a presumed cabal of steamship lines and terminal operators.

More and more, this is coming to resemble one of those macro versus micro editorial trade-offs, in which the news value of a single harrowing accident is infinitely higher than an account of all the accidents that did not happen.

But in truth not a year passes when someone's load of apples or oranges or grapes simply misses the boat. It's just that in most years there's not a concerted effort by a farm industry lobby to pile up scattered anecdotes of woeful outcomes until bad luck or bad planning or hiring your brother-in-law as your freight-forwarder becomes grist for a federal issue.

The simple fact is that, notwithstanding the few folks currently lurching about the public policy stage, chewing on the scenery while displaying a remarkable waywardness with numbers, there is an abundant harvest

of positive agricultural trade news that's getting the Rodney Dangerfield treatment from headline-seeking editors.

Anyway, here are some numbers worth recalling the next time you see a headline screaming: "The big export backlog: US ag products stack up at Western ports."

Tree nuts are a huge business here in California, the nation's top farm state (in terms of gross farm receipts) and America's top agricultural exporting state (with as many exports by dollar value as the next two biggest farm exporting states combined). Almonds, pistachios, and walnuts rank among the state's top five agricultural exports in value. (Dairy products and wine are the others.)

So what's been happening with nut exports these past few months when farm exports have reportedly been "stacking up" at the ports and ocean carriers have been "strangling" farm exports.

Foreign shipments of almonds, California's most valuable farm export commodity, have not exactly been struggling in the current crop year, which began last August. Through March, almond growers shipped 723,476 tons of nuts abroad, up a righteous 23.8% over the 584,539 tons exported during the preceding crop year. For those likely to suggest that the previous year might have been an





#### **Commentary** Continued

off year, let the record (provided by the California Almond Board) show that exports during the 2019-2020 crop year were 6.1% higher than in the one before.

Pistachio exports have likewise been ascendant in their current crop year, which began last September, to 139,102 tons from 121,728 tons in the preceding crop year. In this case, a year-over-year comparison may not be entirely fair. For starters, the 2019/2020 crop year was an off-year harvest, and the COVID-19 virus staggered China, the top export market for U.S. pistachios, less than halfway through the crop year. Still, apart from an unusually robust 2018/2019 year, current year pistachio exports are running higher than in any preceding year.

Walnuts are California's fifth most valuable farm export, and export tonnage is on a pace to top any previous year. Somehow, walnut exporters managed to find enough containers to ship 80,428 more tons this crop year than last, despite having all the stars allegedly lined up against them.

Nuts are one thing. But nothing seems to rile up the out-of-town media more than soybeans traveling in containers. This obsession is a bit hard to figure out. As this newsletter has persistently pointed out, less than 10% of America's soybean exports move in containers. Still, I'm happy to report that, year-over-year, overall soybean export

tonnage has been up 84.5% in the six months from last September through this February, when the press was rife with stories of chaos on the docks. And, despite the fact that containerized soybean export tonnage over the past six months has been up 56.6% over the same period last year, reporters commenting on the soybean trade often sound as though they've been hired on as keeners at an old-fashioned Irish wake.

Admittedly, not every farm exporter is having a good year. Word out of the Pacific Northwest is that apple exports have been way down. Washington State exported 18.8 million 18-kilogram boxes of apples in the 2020-21 crop as of the end of March. That is down 20.5% from this time last year and down 16.4% compared to the 2018-19 shipping season, according to data from the Washington Apple Commission. Those would be the lowest export numbers since the 2003-04 crop season, when they were down 21.7%, as the *Yakima Herald-Republic* has reported.

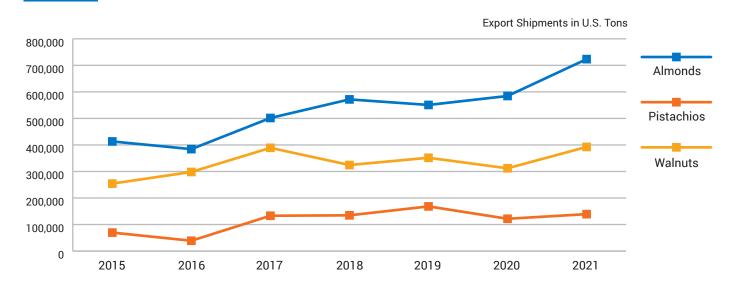
The alleged reason for the export shortfall, as some kvetchers spin the yarn, is that apple shipments abroad are being throttled by shipping lines unwilling to accept containers of their produce.

There is another narrative, however. As an April 5 report in the *Seattle Times* notes: "In 2018, then-President Donald Trump imposed tariffs on steel and aluminum from

#### Exhibit A

#### California Tree Nuts Exports: Crop Years Through March of Each Year

Source: Almond Board of California, California Walnuts Board, Administrative Committee for Pistachios







#### **Commentary** Continued

several countries, including Canada, Mexico and China. Several countries then imposed retaliatory tariffs on U.S. products, including apples and cherries in Washington State."

While U.S. trade officials have since resolved the disputes with some countries — including Canada and Mexico — they have not with others. In 2019, India imposed an additional 20% tariff on apples, which brought the total duty to 70%. The Washington state apple industry had relied heavily on India as a destination for Red Delicious apples. Likewise, apples and cherries to China now face a 50% tariff. Just four years ago, Washington State growers shipped 3.3 million 20-pound boxes of cherries to China. Since the tariffs were implemented in 2018, shipments have declined to 2.2 million in 2018, 1.9 million in 2019, and to just over 1 million last year.

The Washington Apple Commission also takes note of a more natural cause for reduced exports: a smaller crop. In early August, the first estimate for the state's apple crop predicted a crop volume of 134 million boxes, on par with the previous season of 133 million boxes. But, over the Labor Day weekend, "a strong windstorm" resulted in apples being knocked off the tree and some growers sustaining damage to their "trellis systems." At about the same time, wildfires burning in Washington and other West Coast states delayed harvesting and affected fruit quality. Expectations are now for a 5%-10% reduction in crop volume as a result of the adverse climate events.

But enough about farm exports. Let's talk imports. For in addition to all of the other calamities facing supply chains, this season is yielding an especially ripe crop of bromides and nostrums intended to enhance the efficiency of America's seaports and avoid future bottlenecks.

Clearly, the ports are congested by an unprecedented surge of imports which most think has something to do with the plague. Maybe because we couldn't or didn't want to expose ourselves to a lethal virus by going out to restaurants or bars or movies or stage plays or ball games, we've been cloistered at home spending way too much time perusing the offerings of Amazon.com or the L.L Bean catalog. Too often, we're buying things we don't really need but are simply too bored not to order. And the

decision to hand out \$1400 to most everyone to spend on products that will likely have to be sourced from Asia won't help alleviate the crush at the ports. Still, everyone likes receiving presents, and the pandemic has been giving us the opportunity to celebrate Christmas every day. (Although some issues could eventually arise: Daddy, why does Santa wear a brown UPS shirt?)

Anyway, we've got ports that are currently in worse condition than Fibber McGee's closet. (Younger readers might want to think of the waiting areas at the DMV.) What, then, to do?

One bit of wisdom may be to not assume the current crisis constitutes a new normal. Clearly, while it's not at all clear how long the current levels of congestion will last, it is clear that the Port of Los Angeles will not be seeing a half million inbound loaded TEUs continue to show up every month. Are we clear on this? Taxpayers?

Still, some pundits have decided it's time to resurrect the notion that U.S. ports, like ports in China, should operate on a 24/7/365 basis. Apart from implicitly recommending we let the Chinese dictate American working conditions at ports such as Los Angeles and Long Beach, the proposal fails to address who pays for a third shift. Importers? Farm exporters?

The 24/7/365 gambit also focuses too narrowly on the ports. Other elements of the supply chains would have to buy in to make such a scheme work. Even if (very tall order) port authorities, labor unions, and terminal operators all agreed to stay open all the time, would truckers show up at 2am? Would warehouses staff up to handle higher volumes of deliveries at 4am?

The "hoot owl" shift can be very lonely down on the waterfront.

**Disclaimer**: The views expressed in Jock's commentaries are his own and may not reflect the positions of the Pacific Merchant Shipping Association.





## **Shipwrecked**

By John McLaurin, President,
Pacific Merchant Shipping Association

The Long Beach City Council is considering the transfer of Pier H, which includes the ill-fated Queen Mary, to the Long Beach Harbor Department.

Operation of the Queen Mary has passed through multiple organizations over the years, resulting in decades of disappointment, bankruptcies, and failure.

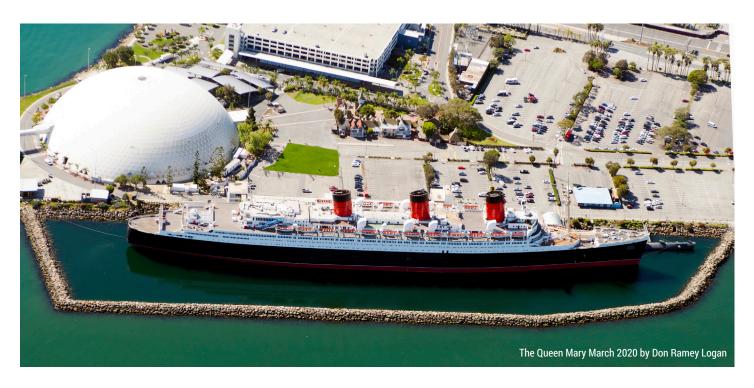
According to a 2017 Marine Survey of the vessel/hotel, the Queen Mary needed approximately \$289 million dollars for repairs. The report stated that "...at this rate of corrosion some internal collapse of the Queen Mary's structure will occur within 10 years unless major action is taken soon."

Little has been done to the vessel/hotel complex since that report was written. In fact, in court filings by the City of Long Beach filed on April 9th, 2021, a declaration by the City's own expert called the 2017 Marine Survey "comprehensive" and stated "Those issues noted as urgent in 2017 are more urgent now with the passage of time."

Ironically, the City of Long Beach requested the transfer of the Queen Mary and associated property from the Port of Long Beach in 1992. Since that time, the Queen Mary has been an albatross around the City's neck. In the 30 years since the transfer there have been several bankruptcies by various operators of the vessel/hotel (latest bankruptcy filed this year) and multiple and critical city audits (one currently underway in which a March 31st press release by the City Auditor complained that the operator of the Queen Mary had not provided documentation of \$23 million in repairs – money that was provided by the City).

Instead of debating whether to transfer responsibility of the Queen Mary from the City to the Port of Long Beach, there should be an honest discussion about the viability of the vessel as a hotel and tourist attraction. The preceding decades of failure should guide the discussions.

The Disney Corporation smartly walked away from the Queen Mary in the early 1990's. A 2017 newspaper story on the structural problems of the vessel had the following quote from former Mayor Kell following the departure of Disney, "Former Mayor Ernie Kell at the time called the ship a "tombstone in a cemetery no one wants to visit," and said







#### **Shipwrecked** Continued

**keeping it would saddle taxpayers with debt for decades.**" Mayor Kell's statement is still valid thirty years later.

Unsaid in the brief and rushed debate is how the transfer of the Queen Mary to the Port will have a negative impact on the Port finances. The Port of Long Beach is facing billions in infrastructure costs going forward from the Pier B railyard along with installing the infrastructure necessary to support the transition to zero emissions under both port and state policy directives. If the Queen Mary needed \$289 million in repairs six years ago, one can assume that figure is much higher today. There are other questions as well including liability and potential environmental mitigation/ cleanup that will be needed to be done whether it continues to be operated as a hotel or it is decided that a more

practical and appropriate course would be to dispose of the ship. In addition, while the Port of Long Beach has talented staff with regard to the demands of international trade, they do not have expertise or the personnel experienced in running hotels and tourist attractions.

If the City of Long Beach appreciates the competitive environment that the Port of Long Beach has to navigate in, it will not saddle the Port with the constant headache and financial burden of the Queen Mary. It is time for a discussion that may be brutal for some, but which is long overdue. The costs and liabilities involving the Queen Mary require a thorough, independent, and transparent process.

Don't allow the Queen Mary to sink the Port of Long Beach.



#### Interested in membership in PMSA?

Contact Laura Germany for details at: Igermany@pmsaship.com or 510-987-5000.

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## Import Dwell Time Is Down For March; Rail Dwell Time Is Up

